

Young Professional (Start-up Village Entrepreneurship Programme)

Background and General Description:

The Government of India has launched The National Rural Livelihoods Mission (NRLM) under the Ministry of Rural Development (MoRD). The Mission aims at creating efficient and effective institutional platforms of the rural poor enabling them to increase their household income through sustainable livelihood enhancements and improved access to financial and public services. The agenda is to mobilize the rural BPL households into self- managed, federated institutions and support them for livelihood collectives. In addition, the poor would be facilitated to achieve increased access to their rights, entitlements and public services, diversified risk and better social indicators of empowerment.

Further to these objectives, the Government of Maharashtra has constituted the Maharashtra State Rural Livelihoods Mission, registered under the Societies Act 1860. A State Mission Management Unit has been constituted as a dedicated support structure to deliver the mission in the State. The MSRLM aims to build a team of high quality professionals for providing technical assistance to the districts in various thematic areas such as human resource management, rural livelihoods, social inclusion, environment management, financial inclusion etc. Persons recruited and performing successfully could expect to be associated with the mission on a long term basis. For administrative policy reasons, the contract of this position will be for 11 months and renewed further based on performance and requirement. The position is based in Navi Mumbai.

Start Up Village Entrepreneurship Programme: The programme is implemented in Solapur district in two blocks of Barshi and Mohol. The programme is implemented by Swayam Shikshan Prayog as a Project Implementation Agency (PIA) under MSRLM. The programme aims to support small and microenterprises of women with support of Community Resource Person- Enterprise Promotion, Block Resource Centre and Community Enterprise Fund.

Job Description (Broad Activities):

- Marketing of products developed by SVEP entrepreneurs. Liaisoning with Market players for forward and Backward linkages.
- Assisting in Developing and strengthening the value chain of certain farm and Non Farm commodities in the project areas.
- Working in coordination with District team and PIA team in the district. Building Capacities of the Community Resource Person –Enterprise Promotion from the community.
- Coordination & convergence with line departments like Animal Husbandry, Agriculture, DIC, ITDP, DCH, Agriculture, Fisheries & Horticulture to ensure various government schemes & benefits reach the SVEP entrepreneurs
- Coordination & Liaisoning with PIA's (Project Implementation Agencies)
- Working in coordination with MSRLM and NRLM functionaries related to Non Farm Livelihoods.
- Assisting the SMMU team in drafting & documentation of various reports like Quarterly progress report, partner's payments sheets, detailed project reports, proposals, action plans etc.
- Preparation & documentation of intervention related case studies & videos in coordination with

MSRLM's district & block teams

- Performs any other duty that may be assigned from time to time.

Education Qualifications:

MBA in Marketing or Agri-business management or Entrepreneurship Development from reputed institution accredited and certified as an "A" or A + Grade institution by NAAC or State Agriculture University. Experience in marketing field will be preferable.

Desired Domain Knowledge and Experience

- 1) Having knowledge of working with rural areas and State Government departments.
- 2) Must be adaptable with geographical situation across Maharashtra.
- 3) Working in rural areas and with rural communities.
- 4) Should speak and Write Marathi for official communication.
- 5) Should be well versed with Microsoft Office Programs (Word, Excel, and Power Point).

Posting:

The posting will be at Solapur District Mission Management Unit (DMMU), district Solapur

Reporting:

The person recruited will be functionally reporting to the DMM Solapur, or any other delegated authority.

Desired Competency and Attributes

- Passion and integrity – self-driven and passionate about poverty and equity issues along with high regard for integrity.
- Converting knowledge and experience into practice - Translates technical knowledge into practical applications and contributions to financial inclusion strategies;
- Ability to interact with multiple stakeholders: Interacts with various stakeholders at the policy and implementation level;
- Dialogue Skills - Anticipates needs and requests in the field and conducts independent discussions with representatives of the government, banks, CSOs and mission staff members;
- Integrative Skills - Understands relevant cross-sectoral areas how they are interrelated;
- Rural Policy, Strategy and Institutions - Understanding of financial inclusion policy, rural banking systems, micro finance sector, related strategies, institutions, and regulations;

Age limit:

- Age should not be more than 30 years as on 1st January 2017.

Monthly CTC : Rs 35,000/-

How to apply:

Interested candidates can send their online application on www.jobs.msrlm.org or www.umed.in **Last date of online application submission is 25th October 2017.**