

Young Professional (Marketing & Non-Farm livelihoods)

Background and General Description:

The Government of India has launched The National Rural Livelihoods Mission (NRLM) under the Ministry of Rural Development (MoRD). The Mission aims at creating efficient and effective institutional platforms of the rural poor enabling them to increase their household income through sustainable livelihood enhancements and improved access to financial and public services. The agenda is to mobilize the rural BPL households into self- managed, federated institutions and support them for livelihood collectives. In addition, the poor would be facilitated to achieve increased access to their rights, entitlements and public services, diversified risk and better social indicators of empowerment. Further to these objectives, the Government of Maharashtra has constituted the Maharashtra State Rural

Livelihoods Mission, registered under the Societies Act 1860. A State Mission Management Unit has been constituted as a dedicated support structure to deliver the mission in the State. The MSRLM aims to build a team of high quality professionals for providing technical assistance to the districts in various thematic areas such as human resource management, rural livelihoods, social inclusion, environment management, financial inclusion etc.

Persons recruited and performing successfully could expect to be associated with the mission on a long term basis. For administrative policy reasons, the contract of this position will be for 11 months and renewed further based on performance and requirement. The position is based in Navi Mumbai.

Job Description (Broad Activities):

1. Marketing of Products manufactured by rural women Self Help Groups throughout Maharashtra
2. Working for facilitating Self Help Groups on quality, supply chain of the products.
3. Coordination & convergence with line departments like Animal Husbandry, Agriculture, DIC, ITDP, DCH, Agriculture, Fisheries & Horticulture to ensure various government schemes & benefits reach the beneficiaries
4. Coordination & liasoning with PIA's (Project Implementation Agencies) for smooth implementation of various projects under MSRLM like SVEP, MEC etc
5. Travelling in MSRLM areas for coordinating, lesioning and monitoring the various projects.
6. Ensuring maintaining proper Enterprise MIS in coordination with UMED's block, district MIS teams.
7. Assisting the SMMU team in drafting & documentation of various reports like Quarterly progress report, partner's payments sheets, detailed project reports, action plans etc.
8. Preparation & documentation of intervention related case studies & videos in coordination with MSRLM's district & block teams
9. Identifies issues and takes actions to address them through interactions with executing teams. (PIA's), contractors, consultants, and project beneficiaries
10. Assisting the Livelihoods core team in establishing livelihoods value chains for both farm & non-farm based activities.

11. Representing MSRLM in various meeting's & forums
12. Performs any other duty that may be assigned from time to time.

Education Qualifications:

MBA in Marketing or Agri-business management or Entrepreneurship Development from reputed institution accredited and certified as an "A" or A + Grade institution by NAAC or state agriculture university. Experience in marketing field will be preferable.

Desired Domain Knowledge and Experience

- 1) Having knowledge of working with rural areas and State Government departments
- 2) Must be adaptable with geographical situation across Maharashtra.
- 3) Knowledge of MGNREGS, SBM, Panchayati Raj System, PDS etc.
- 4) Should speak and Write Marathi for official communication.
- 5) Should be well versed with Microsoft Office Programs (Word, Excel, and Power Point).

Posting:

The posting will be at State Mission Management Unit (SMMU) at Navi Mumbai.

Reporting:

The person recruited will be functionally reporting to the SMM/MM-Livelihoods, MSRLM or any other delegated authority.

Desired Competency and Attributes

- Passion and integrity – self-driven and passionate about poverty and equity issues along with high regard for integrity.
- Converting knowledge and experience into practice - Translates technical knowledge into practical applications and contributions to financial inclusion strategies;
- Ability to interact with multiple stakeholders: Interacts with various stakeholders at the policy and implementation level;
- Dialogue Skills - Anticipates needs and requests in the field and conducts independent discussions with representatives of the government, banks, CSOs and mission staff members;
- Integrative Skills - Understands relevant cross-sectoral areas how they are interrelated;
- Rural Policy, Strategy and Institutions - Understanding of financial inclusion policy, rural banking systems, micro finance sector, related strategies, institutions, and regulations;

Age limit:

- Age should not be more than 30 years as on 1st January 2017.

Monthly CTC : Rs 40,000/-

How to apply:

Interested candidates can send their online application on www.jobs.msrlm.org or www.umed.in **Last date of online application submission is 25th October 2017.**
